

Public Sector Chief Financial Officer Forum

Feb. 3, 2012 Seattle, WA

A Roundtable Event Addressing Public Sector Financial Challenges

Take advantage of this unique opportunity that will feature professional presentations, networking, and engaging discussion, to develop the unique skills and perspective demanded of today's public sector CFO.

Overview

The Evans School CFO Forum is a quarterly gathering of leading public sector CFOs from across the Pacific Northwest. Meetings include an expert presentation on an executive-level leadership challenge in contemporary financial management, followed by a roundtable discussion. This Forum provides a unique platform for public sector CFOs to learn about emerging issues, share innovative practices, and network with their peers.



Featured Speaker: Kenneth Smith

Topic: *The Future of Financial
Accountability Reporting*



Ken Smith joined the Evans School in 2010. His teaching and research focus on measuring the financial and non-financial performance of government and nonprofit organizations. Smith is actively involved with performance and accountability projects with the Association for Government Accountants, Oregon Public Performance Management Association and Public Performance Measurement Reporting Network. He also served as co-chair of the Assessment Committee of the Oregon Progress Board.

Time, Location, and Tuition

- 9:00 am to 1:00 pm, Friday, Feb. 3, 2012
- The Forum (Room 309), Parrington Hall, University of Washington Seattle Campus
- Cost: \$100 (includes lunch)

"Today's challenges require new approaches and innovation. The public sector CFO forum will be great resource to keep up with leading edge topics and exchanging ideas with other leaders in our profession."

- **Mike Bailey**

*Finance Director, City of Redmond, Washington
President, Washington Financial Officers
Association, Year 2000*

To learn more and register contact:

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