

## DIANA K. FLETSCHNER

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University of Washington-Seattle

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### EDUCATION

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**Ph.D., Agricultural and Applied Economics, University of Wisconsin-Madison. 2002.**

Dissertation: "*Women's Access to Capital: Intrahousehold Bargaining and Reference Group Effects*"

Major Field: Economic Development

Major Professor: Michael R. Carter

**M.Sc., Agricultural Economics, University of Wisconsin-Madison. 1995.**

Thesis: "*Efficiency of Small Landholders in Eastern Paraguay: A Non-Parametric Measurement*"

**B.A., Economics, Universidad Nacional de Asunción-Paraguay. 1990.**

Summa cum laude

**B.A., Computer Science, Universidad Nacional de Asunción-Paraguay. 1988.**

Summa cum laude

### ACADEMIC EXPERIENCE

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**Assistant Professor**, Evans School of Public Affairs, University of Washington-Seattle, 2002-to present.

- Microeconomics of Policy Analysis
- Quantitative Analysis
- Rural Development: Economics and Policy
- Economics of International Development
- Managing Policy in a Global Context

**Assistant Professor**, Master's Program in Economics and Finance, Universidad Católica Nuestra Señora de la Asunción, Paraguay, 1999.

- Advanced Microeconomics

**Teaching Assistant**, Department of Economics and Department of Agricultural and Applied Economics, University of Wisconsin-Madison, 1997-1998.

- Economic Problems of Latin America
- The Growth and Development of Nations in the Global Economy

**Assistant Professor**, Department of Science and Technology, Universidad Católica Nuestra Señora de la Asunción, Paraguay, 1991-1993.

- Data Structure
- Introduction to Data Processing

**Assistant Professor**, Department of Economics, Universidad Nacional de Asunción, Paraguay, 1990-1991.

- Data Processing for Economists

**Teaching Assistant**, Politechnical Department, Universidad Nacional de Asunción, Paraguay, 1986-1988.

- Logic for Computer Programming
- Technical English for Computer Science

## RESEARCH EXPERIENCE

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**Researcher**, Independent dissertation fieldwork in Paraguay with monetary support from the MacArthur Foundation, the Centro Paraguayo de Estudios Sociológicos, and the Fondo de Desarrollo Campesino, 1999-2000.

- Designed, organized, and coordinated six focus groups to explore men's and women's perspectives regarding gender-based decision-making, responsibilities, and access to resources.
- Developed a survey instrument to obtain detailed household production and consumption data as well as information regarding individual income management, knowledge of financial markets, and attitudes toward the active participation of women in productive activities.
- Trained and coordinated a team of eight enumerators who interviewed men and women from 216 families.
- Organized, set standards, and supervised the data entry.
- Cleaned the data.

**Researcher**, Department of Agriculture, Paraguay, 1999.

- Developed a questionnaire for the third round of a household survey gathering data on the socioeconomic conditions and constraints encountered in the credit market by small producers from three regions of Eastern Paraguay.
- Trained and supervised a team of nine enumerators who interviewed 300 heads of household.
- Established guidelines for the data cleaning.

**Researcher**, Technical Cooperation for Rural Economic Growth and Improvement of the Peasant Economy, Colombian Rural Mission, Colombia, 1998.

- Reviewed and synthesized contemporary experiences and innovations in rural financial markets in Latin America showing their potential relevance to Colombia.
- Analyzed socioeconomic position of rural women in Colombia, indicating channels to improve their access to financial markets.

**Research Assistant**, Department of Agricultural and Applied Economics, University of Wisconsin-Madison, 1997.

- Used non-parametric techniques to estimate the effectiveness of income transfers based on household characteristics as a poverty alleviation tool in rural South Africa.

**Assistant Researcher**, Department of Agricultural and Applied Economics, University of Wisconsin-Madison, 1996-1997.

- Compiled and analyzed a database on the U.S. cheese industry used to examine cheese pricing and study the National Cheese Exchange.
- Assisted in the development of a database on U.S. food manufacturing industries.

**Research Assistant**, Land Tenure Center, University of Wisconsin-Madison, 1994-1995.

- Estimated relative efficiency of small landholder households in Paraguay using non-parametric linear programming.

## **PUBLICATIONS AND RESEARCH PAPERS**

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Fletschner, D. and M. Carter, 2004. "Constructing and Reconstructing Gender: Credit Supply and Women's Demand for Entrepreneurial Capital." Working Paper.

Fletschner, D. and M. Carter, 2004. "Intrahousehold Effects of Non-Price Credit Rationing." Working Paper.

Fletschner, D. and L. Zepeda, 2002. "Efficiency of small landholders in Eastern Paraguay." *Journal of Agricultural and Resource Economics* 27(2): 554-572.

Fletschner, D., 2000. "Enhancing rural women's access to capital: why it is important and how it can be done. The case of Colombia." Staff Paper 437. Department of Agricultural and Applied Economics, University of Wisconsin-Madison.

Fletschner, D. and N. Ramos, 1999. "¿Tienen las mujeres las mismas oportunidades que los hombres?" (Do women have the same opportunities as men?) Fondo de Desarrollo Campesino, Paraguay.

Hauge, S., M.R. Carter, and D. Fletschner, 1999. "Alternative financial institutions for rural Colombia." Report to the Colombian Rural Studies Mission. Department of Agricultural and Applied Economics, University of Wisconsin-Madison.

Carter, M.R., D. Fletschner, and P. Olinto, 1996. "Does land titling activate a productivity promoting land market? Econometric evidence from rural Paraguay." Working Paper. Department of Agricultural and Applied Economics, University of Wisconsin-Madison.

Enciso, D. and D. Fletschner, 1990. "La agroindustria de la caña dulce en el Paraguay." (Sugar cane agroindustry in Paraguay). Joint project of the Universidad Nacional de Asunción and the Fundación Hans Seidel. Paraguay.

## **ADDITIONAL PROFESSIONAL EXPERIENCE**

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**Internal Evaluator**, Population Leadership Program, University of Washington, 2003 to present.

- Conducts formal quantitative and qualitative interviews with the Fellows at different stages in the program to guide current program efforts and to help assess its impacts.

**Project Manager**, Informática S.A., Paraguay, 1989-1993.

- Directed a team of fourteen system analysts and programmers in a two year project to develop a software package for commercial banks offering the following products: savings

accounts, certificates, checking accounts, ATM transactions, customer and corporate loans, currency exchange, international trade.

- Designed systems and coordinated the development of custom-made software for: schools, to monitor students' performance; bakeries, to administer production orders; medium and small companies, to manage inventory and general accounting.

**Computer Consultant**, Colegio Internacional, Paraguay, 1991.

- Defined and implemented a comprehensive computer system to monitor academic performance of high school students.

**System Analyst**, Organización + Sistemas S.R.L., Paraguay, 1989.

- Designed and implemented a software package to systematize the process of registering trademarks.

## CONFERENCES AND PRESENTATIONS

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**Presenter**, "Women's Socially Constructed Demand for Capital in Rural Paraguay" in NEUDC 2003. Yale University.

**Coordinator and Presenter**, "Cost-Benefit Analysis Training for Occupational and Environmental Health Interventions," Fogarty-Vietnam Project, 2003. Vietnam

**Panel Organizer And Presenter**, "Economic Analysis of Rural Paraguay" in Latin American Studies Association annual meeting (LASA98), 1998. Chicago.

**Coordinator**, "International Conference on the Evolution and Application of Computer Technology (CITA93)," 1993. Universidad Católica Nuestra Señora de la Asunción, Paraguay.

## AWARDS AND HONORS

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**Henry Taylor Doctoral Dissertation Award**, 2003. University of Wisconsin-Madison.

**Group Study Exchange to Nigeria**, 2002. Rotary Club of Madison-Wisconsin.

**Graduate Student Mentor Award**, 2001. Graduate Student Council, University of Wisconsin-Madison

**Global Studies Scholar**, 1998-1999. MacArthur Foundation

**David Granick Research Award in Economics**, 1998. Mellon Foundation

**Raymond J. Penn Scholarship**, 1994. Land Tenure Center, University of Wisconsin-Madison

**Outstanding Student Grant**, 1993. Universidad Nacional de Asunción, Paraguay

## PROFESSIONAL AFFILIATIONS

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**Member of the NICA Fund Oversight Committee**, Wisconsin Coordinating Council of Nicaragua, NICA Fund, 1998 to present.

**Member**, American Agricultural Economics Association, 2000 to present.

**Member**, Latin American Studies Association, 1998 to present.

**Member**, International Association of Feminist Economists, 1996 to present.

**Member**, The Honor Society of Agriculture Gamma Sigma Delta, Wisconsin Chapter, 1995 to present.

**Founding Fellow**, Sociedad Paraguaya de Investigación de Operaciones y Estadística (Paraguayan Association of Operations Research and Statistics), 1989 to 1993.

**Board Member**, Asociación Paraguaya de Profesionales en Procesamiento Electrónico de Datos (Paraguayan Association of Professionals in Computer Science), 1989 to 1993.

## **LANGUAGE AND COMPUTER SKILLS**

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**English** (fluent), **Spanish** (native), **Portuguese** (reading knowledge)

In-depth knowledge of Gauss, Gams, Limdep and assorted spreadsheet and word-processing applications.